

Dear Heartland Ambassador,

On March 17, 2024, you can help a young person in recovery earn their high school diploma by sponsoring our annual **#WeRecover Scholarship Luncheon**.

As the only recovery high school in Ohio, Heartland offers students the needed recovery support and a high school education so they can achieve their dreams.

Finding solutions and a pathway to sobriety can be very hard for adolescents and young adults trying to complete high school. Students who have a substance use disorder often feel isolated and unsure of how to overcome barriers. I'm proud to tell you that at Heartland High School, our staff is committed to providing programs to help our students and their families feel empowered to continue their education, in recovery!

This is why our work at Heartland is so important. While we continue to find innovative ways for our students to stay on the road of recovery, while attaining a high school diploma, we are also working hard to dispel the stigma and myths of adolescent addiction that are so pernicious.

We hope you will join us to help ensure more students receive a recovery-based education with your sponsorship at our **2024 #WeRecover Scholarship Luncheon**. Enclosed, please find the sponsorship information. I would be happy to discuss these opportunities further at your convenience. We look forward to working with you to make this special day a resounding success.

In service,

A handwritten signature in black ink, appearing to read 'Eddie Rapp'.

Eddie Rapp
Executive Director

Photos from our 2022 #WeRecover Scholarship Luncheon where over \$120,000 was raised for our students in recovery!





2024 SPONSORSHIP OPPORTUNITIES



#WeRecover Scholarship Luncheon

For most teens, high school is a rite of passage heading into early adulthood. But this exciting and critical life experience can take a sinister turn when drugs and alcohol are introduced.

For some students, a substance use disorder can completely erase any hope for education – or a future.

A Heartland High School education is proof that we recover!

Since we opened our doors in 2018, Heartland High School has helped countless students get back on track with their education goals. Heartland is a community for our students that fosters an environment of safety, love, trust, and another chance. We know our students struggle to maintain their sobriety every day, and Heartland positions itself to provide a recovery-centered education that supports our students and their families.

Our #WeRecover Scholarship Luncheon will provide needed scholarships for many more students throughout Central Ohio.

Join us on March 17, 2024 at the Archie M. Griffin Grand Ballroom at the Ohio Union to help make a recovery-centered education a reality for more Central Ohio students.

HeartlandHighSchool.org

Heartland High School is the only recovery high school, not just in Central Ohio, but throughout all of Ohio.



\$50,000

Presenting Sponsor

Every parent wants to see their child succeed. They would do anything and everything to watch their child graduate from high school, go to college, have a successful career, and be happy. Our Heartland High School families are no exception. A gift at the \$50,000 level will provide one full scholarship and two partial scholarships at Heartland High School.

Presenting Sponsorship Benefits Include:

- A \$50,000 tax deductible investment in Heartland High School
- Exclusive recognition as 1 of 2 Presenting Sponsors
- Two tables of 8 for you and your guests
- Logo placement in ALL event public relations and advertising initiatives.
- Recognition via key media resources
- Recognition on Heartland's social media outlets
- On-stage verbal recognition during the luncheon
- Prominent signage with your name/logo at the luncheon

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\$20,000 **Graduate Sponsor**

Every student at Heartland has the desire to attain their high school diploma and continue their dream of a successful and meaningful life.

A gift at the \$20,000 level will provide a partial tuition scholarship to a student at Heartland High School.

Graduate Sponsorship Benefits Include:

- A \$20,000 tax deductible investment in Heartland High School
- Exclusive recognition as 1 of 3 Graduate Sponsors
- One table of 8 for you and your guests
- Logo placement in ALL event public relations and advertising initiatives.
- Recognition via key media resources
- Recognition on Heartland's social media outlets
- On-stage verbal recognition during the luncheon
- Prominent signage with your name/logo at the luncheon

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\$5,000 **Gold Sponsor**

\$5,000 will allow HHS Students to attend Alternative Peer Group Meetings. Heartland's APG meetings address emotional, spiritual, and social needs of young adults and teens struggling with substance use issues. These meetings are held weekly, throughout the year. During this time students may participate in yoga, a 12-step meeting, or community service activity. Dinner is also provided to our students during this time.

Gold Sponsorship Benefits Include:

- A \$5,000 tax deductible investment in Heartland High School
- One table of 8 for you and your guests
- Recognition on Heartland's social media outlets
- On-stage verbal recognition during the luncheon
- Prominent signage with your name/logo at the luncheon

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\$2,500

Silver Sponsor

\$2,500 will provide for class electives and speakers for Heartland High School students. Every year, Heartland offers creative electives and invites key speakers to share with our students about an array of topics, including financial literacy, career development, and more.

Silver Sponsorship Benefits Include:

- A \$2,500 tax deductible investment in Heartland High School
- One table of 8 for you and your guests
- Recognition on Heartland's social media outlets
- Prominent signage with your name/logo at the luncheon



\$1,500

Table Sponsor

Table Sponsorship Benefits Include:

- A \$1,500 tax deductible investment in Heartland High School
- One table of 8 for you and your guests

Individual Luncheon Tickets Available for Purchase



#WeRecover Scholarship Luncheon

HeartlandHighSchool.org

Yes! I would like to attend Heartland High School's #WeRecover Scholarship Luncheon as:

- Presenting Sponsor (\$50,000)
- Graduate Sponsor (\$20,000)
- Gold Sponsor (\$5,000)
- Silver Sponsor (\$2,500)
- Table Sponsor (\$1,500)
- Individual Tickets: \$200 (# of tickets _____)

Sponsor:

Contact Name:

_____ Full Name

_____ Full Name

Address:

_____ Address

_____ City & State

_____ Zip Code

Email:

Phone:

_____ Email Address

_____ (###) ### - ####

Method of Payment

- Check Enclosed (Payable to Heartland High School)
- Credit Card
- Please send an invoice to the above address for payment

If Paying by Credit Card

- American Express
- Visa
- MasterCard
- Discover

Name On Card:

Signature

_____ Full Name

_____ Full Name

Card Number

Expiration Date

Security Code

#####

####

###

Address: (if different than above)

_____ Address

_____ City & State

_____ Zip Code

All donations made to Heartland High School are tax deductible

EVENT INFORMATION

Date: March 17, 2024
Time: Doors Open 11:30 am / Luncheon begins promptly at 12:00 noon
Location: Archie M. Griffin Grand Ballroom at the Ohio Union

Please send to:

Heartland High School
 760 E. Broad Street
 Columbus, OH 43205
 info@heartlandhighschool.org